



COMPANY OVERVIEW

YRC turns hard-to-use public information and manual staff work into focused digital systems: websites, document libraries, forms, workflows, reporting, and small custom tools. We start with one defined bottleneck and a usable handoff.

CORE COMPETENCIES

PUBLIC INFORMATION

Websites, content systems, document libraries, forms, and searchable information.

OPERATIONAL WORKFLOWS

Intake, status, structured records, mobile field tools, dashboards, and reporting.

DELIVERY + HANDOFF

Automation and systems integration, discovery, UX/QA, roadmaps, and staff handoff.

WHY YRC

- Public information and staff workflow: one joined-up scope.
- A defined first phase: resolve the bottleneck, deliver a usable change, and hand it off.

EXPERIENCE / COMMERCIAL WORK SAMPLES

CXO STRATEGIES | PUBLIC-FACING WEBSITE

Strategy, design, and implementation for a professional-services website: clear messaging, executive alignment, responsive delivery, and maintainable content.

DENT EXPERTS / STORM OPS FLOW | STAFF WORKFLOW

Custom iPhone workflow platform for field inspections, photos, job and claim records, intake, status tracking, connected tools, and management visibility.

HEALTH FOR CALIFORNIA | LANDING PAGES + REPORTING

Agent landing pages, review/SMS workflow, Google Business Profile operations, Sheets reporting, and staff-visible conversion support.

ADDITIONAL COMMERCIAL WORK

Nuvolum; DriveSavers / 57 Seconds; UX Owl.

Commercial work samples; not government past performance.

PUBLIC INFORMATION + WORKFLOWS

Make it usable.

For the public. For staff.

COMPANY SNAPSHOT

BUSINESS FOCUS

Public information + staff workflow systems.

SAM REGISTRATION

Active through June 30, 2027.

REGISTERED NAICS

541511 518210

541512 541611

541990

Registration facts only.

A GOOD FIRST PROJECT

Defined assessment, pilot, build, or handoff around a real bottleneck, with a usable handoff.

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